

Guidelines for the 2024 Chung Yuan Christian University

Aesthetic Life Writing Contest

Origin: The purpose of the "Aesthetic Life Writing Contest" held by Chung Yuan Christian University is to encourage students to deeply experience university life. Through prose, new poetry, social media creations, video clips, and other forms of expression, students are encouraged to record the nuances of campus life, preserving the aesthetic memories unique to Chung Yuan. The goal is to share these sentiments with younger students and the wider audience.

Organizer: Chung Yuan Christian University Chang Ching Yu Memorial Library.

Co-organizers: Chung Yuan Christian University Center for General Education, Mandarin Learning Center in CYCU.

Participants: Divided into two groups: "Domestic students" and "International students (including students in Mandarin Learning Center)".

Registration/Submission:

1. Start Date of Registration/Submission: April 1, 2024
2. Deadline for Registration/Submission: May 25, 2024
3. Registration/Submission Website: <https://services.lib.cycu.edu.tw/handin/>
4. Submissions are categorized into prose, new poetry, social media creations, and video clips, all of which must be **written in Chinese**. The theme should focus on life at Chung Yuan Christian University.
5. Participants may determine the word count for prose and new poetry, with a maximum limit of 2000 words. Submissions should be in Word format, with the title of the prose and new poetry in bold 16-point font in KaiTi, and the content in KaiTi 12-point font horizontally written with a fixed line height of 25pt.
6. Social media creations should replicate posting scenarios on platforms like Instagram and Twitter. They should comprise an original image and content of up to 200 words, establishing a "picture-first, text-second" approach. In addition to submitting the comprehensive creative content in a Word file, a separate PDF file of the original image with a resolution surpassing 300dpi is mandatory.
7. Video clips must be in MP4 format, lasting between 30 to 90 seconds. The video scenes should take place on the CYCU campus and can be presented in different forms such as drama, music, or dance. However, they must not include content that discriminates based on race or gender, or that violates public morals and order.
8. All images in the video clip must be original creations, and the background music must be original or obtained through legally authorized means. The submitter will assume all legal responsibilities for any associated issues.
9. Previously published works in other publications are ineligible for submission.
10. Participants are advised to retain a copy of their submissions, as they will not be returned.

Reward System: The essay competition is categorized into four sections: prose, new poetry, social media creations, and video clips. The prizes for each category are as follows:

1st Place: NT\$5,000

2nd Place: NT\$3,000

3rd Place: NT\$1,000

Several Honorable Mentions: NT\$500 each

Note on Rewards: Overseas students who have not resided in Taiwan for more than 183 days within the current year will have a 20% tax withheld from the prize money.

Announcement of Evaluation Results:

1. A panel of scholars and experts will be invited to conduct the evaluation. Should the quality of the submissions fail to meet the standards, the panel reserves the right not to award prizes.
2. Chung Yuan Christian University retains the right to collect, promote, and utilize all award-winning works without altering the original content, and without additional compensation.
3. Submissions found to involve plagiarism, ghostwriting (including the use of AI tools for writing), or violation of submission conditions will result in disqualification and the forfeiture of prize money. The submitter shall bear all legal responsibilities.
4. The list of winners will be announced on the organizer's event webpage, and an award ceremony will be held in mid-June.

Additional notes: These guidelines may be revised and supplemented at any time. For inquiries, please contact the Reader Services Division - Lin Yuehchiu, extension 2830.